

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/935,774
Inventor(s) : Ronald Gary Godsey
Filed : August 22, 2001
Art Unit : 3627
Examiner : Mussa A. Shaawat
Docket No. : 8231
Confirmation No. : 8938
Customer No. : 27752
Title : System and Methods for Tracking Consumers
in a Store Environment

WITHDRAWAL OF APPEAL

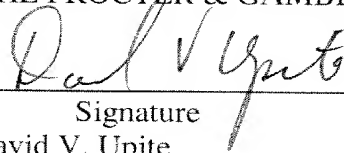
Mail Stop Appeal Brief - Patents
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Applicant wishes to withdraw the Appeal of the subject application. An amendment has been submitted with the filing of an RCE.

Respectfully Submitted,

THE PROCTER & GAMBLE COMPANY

By



Signature

David V. Upite

Registration No. 47,147

(513) 634-9345

Date: March 18, 2008
Customer No. 27752